

CONTENTS TRANSMITTER, REPRODUCING DEVICE AND VIEW CHARGE DECISION SYSTEM

Publication number: JP2002262269

Publication date: 2002-09-13

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Classification:

- International: G06Q30/00; G06Q50/00; H04H20/00; H04H20/76; H04N5/44; H04N5/445; H04N7/08; H04N7/081; H04N7/16; H04N7/173; G06Q30/00; G06Q50/00; H04H1/00; H04H1/02; H04N5/44; H04N5/445; H04N7/08; H04N7/081; H04N7/16; H04N7/173; (IPC1-7): H04N7/173; G06F17/60; H04H1/00; H04H1/02; H04N5/44; H04N5/445; H04N7/08; H04N7/081; H04N7/16

- European:

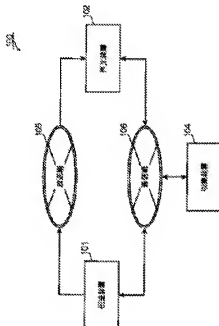
Application number: JP20010352345 20011116

Priority number(s): JP20010352345 20011116; JP20000349340 20001116

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Abstract of JP2002262269

PROBLEM TO BE SOLVED: To provide a contents view reproducing device, a contents transmission transmitter, and a contents associated view system deciding a view charge of contents or the like that usefully employ a viewer group for specific contents for a target or allow the viewer group to mainly view commercial messages required for the viewer group. **SOLUTION:** The contents associated view system 100 includes a transmitter 101 that transmits reproduction associated information, which relates specific contents to other contents, to a reproduction device 102 together with other contents, and includes the reproduction device 102 that reproduces the specific contents sent from the transmitter 101 and also reproduces the other contents cross-referenced with the reproduction associated information sent together with the specific contents.



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